

Celebrate 40 Years of serving the community

GO **BACK**
TO THE **FUTURE**
WITH



Brattleboro Community Television

Annual Report to Members

Fiscal Year 2016
July 1, 2015 – June 30, 2016

Board of Directors

Wendy Mason, President *At-large: 2016*
Chris Lenois, Vice President *At-large: 2017*
Martin Langeveld, Treasurer *At-large: 2018*
Lynn Barrett, Secretary *At-large: 2017*
Joe Bushey, *At-large: 2017 (resigned 6/16)*
Pauline Dean *Appointee: 2017*
Shanta Lee Evans-Crowley *Appointee: 2017*
Jim Verzino *Appointee: 2018*

Brattleboro Community Television, Inc.
203 Main Street, Suite 201
Brattleboro, VT 05301
802-257-0888
brattleborotv.org

BCTV is a community media center serving eight towns in southeastern Vermont.

Our mission is to promote civic engagement and transparency, and to empower community members to share their knowledge, views and creativity.

BCTV Staff

Cor Trowbridge
Executive Director

Roland Boyden
Production Manager

Jeff Mastroianni
Content Manager

Vlasta Popelka
Operations Manager

Field Producers:

Janis Chaillou
Nolan Edgar
Ian Kiehle
Rich Melanson
Deborah Lazar
Robin Mide
Frederic Noyes
Emily Richards

Archive Specialist:

Nell Curley

Video Camp Staff: (right)

Roland Boyden
Kia Bailey-de Bruijn
Adam Hinckley
Frederic Noyes
Isaiah Palmeri



BCTV staff at last year's Annual Meeting. L to R: Jeff Mastroianni, Cor Trowbridge, Roland Boyden, Vlasta Popelka, Rich Melanson.



Report of the Board President Wendy Mason

This is a very special year for BCTV as we celebrate our 40th anniversary! Not only should we be reflective and grateful to have had dedicated staff, board, and volunteers driving this machine through four decades in Windham County, but BCTV's birth is also the birth of public access television in Vermont as a whole. In fact, it was one of the first independent stations in the entire United States. That is trail-blazing! And where we started and what we have grown into are nothing short of amazing.

From the beginning, our mission has been to make local government accessible by airing Brattleboro Select Board meetings; something that continues to be an important service to the community today. Now programming by BCTV and local producers includes municipal meetings across Windham County, graduations, parades, religious events, and shows on topics important to Vermonters such as mental health, small business entrepreneurship, and local news coverage (to name only a few).

Over the years faces have changed behind the cameras or behind staff desks, and the website and studio have received much-needed overhauls. However, I've noticed one thing remains the same; the communities in Windham County know the importance of having a local public access television station at their finger tips. With strong leadership and creative Vermonters like you, I can say that the current state of BCTV is strong. However, this is a call to action for us all to continue to grow our membership and programming for the *next* 40 years. Talk to your neighbors and friends about what they can see on channels 8 and 10. Tell them about streaming live channels and videos through our website. If they think something should be aired on BCTV, tell them *they* can create it themselves and that BCTV will teach them how. Get the word out to Windham County that BCTV is here for everyone to "Be creative. Be informed. Be local."

To those whose innovation and hard work created BCTV, to those who helped shaped it over four decades, and to those who continue to love and grow it today- Congratulations! I encourage all of you to continue to support BCTV as a viewer, a volunteer, a donor, a content creator, or an advocate. Keep us trail-blazing!

--Wendy Mason



Wendy kicks off the 2015 Annual Meeting in BCTV's Studio.

Right: Wendy takes on a tractor at the Strolling of the Heifers Parade.



Message from the Executive Director Cor Trowbridge

Nothing could be more apt for BCTV's 40th anniversary than our theme, 'Back to the Future.' I say this because, as an organization, we have to acknowledge where we've been to appreciate how far we've come.

My first task as a new executive director in 2006 was to organize the celebration of BCTV's 30th anniversary. To do that, I hunted through boxes of files and assembled 30 years of minutes from board meetings and a timeline of major milestones. We contacted the founding members of BCTV and recorded interviews about the early days. Many of the strongest memories were of the administrative struggles of the station: creating the first public access station in the state with no equipment, no funding, and no support, perennial struggles with the cable companies, in-fighting at the board level, volunteer and staff burnout, and the difficulty of working with video production equipment back then. But even with these obstacles, this small group of people cared enough about municipal transparency, freedom of speech, and the sheer enjoyment of the creative power of video, to keep BCTV solvent and moving forward through the decades.

For the 40th, we decided to focus on the shows that were created, as these are the bright spots in BCTV's history and what kept people going. To do that, we went into the attic and pulled out the VHS and 3/4" tape archives, even the reel-to-reel tapes. We had interns digitize and catalog what was there, and you'll see the results in the incredible montage that Roland created for this event. Looking back on the founders' interviews and on the shows they created, we see so clearly that while technological changes have made creating and sharing videos easier every year, what motivates people to use and value BCTV has remained essentially the same since 1976: they want to see what's going on in their community for themselves, and they want to be able to express their creativity, opinion, faith, and knowledge with their neighbors, through video. This sentiment is echoed in our new tagline: **be creative · be informed · be local.**

Last year I talked about outreach efforts by board and staff in preparation for our upcoming contract renewal with Comcast. That was postponed because Comcast was busy with its Certificate of Public Good renewal with the State. BCTV producers testified to the need for High Definition channels and DVR capabilities at a Public Service Board hearing so highly attended that many were turned away. We hope that our voices were heard.

No matter what, we'll continue to be inspired by the hard-won victories of the past and by the potential before us. On to the 50th!

– Cor Trowbridge



Roland, Cor and Jeff collect BCTV's national award for Overall Excellence in 2015.



BCTV board members (from right) Lynn Barrett, Pauline Dean, Martin Langeveld, and Wendy Mason attend the PSB Hearing at VIT about Comcast's CPG Renewal.

Financial Statement

This year’s financial report reflects rising production services income with corresponding personnel costs. Conference fees covered staff travel to Pasadena to accept two national awards. This is the second year of setting aside capital funds for the future purchase of an HD broadcast server. Unexpended capital funds are tracked as “temporarily restricted assets.”

BCTV Statement of Activities 7/1/15 – 6/30/16

	FY 2016	FY 2015	\$ change	% change
Revenue				
Franchise fees - Comcast - Operating	244,491	231,646	12845	5.5
Franchise fees - Southern VT Cable	16,243	16,980	-737	-4.3
Contributions and grants	12,180	12,365	-185	-1.5
Investment income	899	780	119	15.3
Other income	30,946	24,682	6264	25.4
Total revenue	304,759	286,453	18,036	6.4
Expenses				
Salaries and wages	185,468	173,440	12028	6.9
Payroll taxes	16,930	15,614	1316	8.4
Employee benefits	18,171	15,250	2921	19.2
Professional fees	4,235	4,720	-485	-10.3
Rent	4,800	4,800	0	0
Equipment Rental	772	0	772	0
Insurance	4,413	3,594	819	22.8
Office expenses	2,275	2,008	267	13.3
Repairs and maintenance	3,496	4,366	-870	-19.9
Technical Equipment & Supplies*	4,816	3,465	1351	39.0
Telephone/Bandwidth/Hosting	9,840	11,234	-1394	-12.4
Hospitality	2,480	1,809	671	37.1
Printing and promotion	2,061	1,804	257	14.2
Postage & shipping	376	446	-70	-15.7
Dues and subscriptions	7,266	4,922	2344	47.6
Studio supplies	56	184	-128	-69.6
Travel/Mileage	3,087	2,801	286	10.2
Conferences	5,764	830	4934	594.5
Other/Misc.	151	598	-447	-74.7
Total expenses	276,457	251,885	24,572	9.8
Change in net assets	28,302	34,568	-6266	-18.1
Depreciation	22398	23,204	-806	-3.5
Comcast capital funds rec'd	24,449	23,165	1284	5.5
Capital Expenditures (plus * above)	5,813	10,300	-4487	-43.6

Donors

BCTV Underwriters:

Support for programming through the year.

- **Ultra-Local Programming & Streaming:**

The Brattleboro Savings & Loan Association
Sovernet Communications

- **Local Government Programming:**

Brattleboro Food Coop

- **BCTV Studio Programming:**

The Brattleboro Retreat

- **Free Speech TV & Democracy Now!**

Shoshana Rihn

Individual Donations:

Richard Virkstis
Michael Granger

Annual Meeting:

The Brattleboro Savings & Loan Association
River Valley Credit Union

In-kind Donations:

Deer Ridge Farm: *flowers for Annual Meeting*

Hazel Restaurant: *volunteer hospitality*

Sam's Outdoor Outfitters: *popcorn for camp*

The Marina Restaurant: *volunteer hospitality*

Production Sponsors:

Support for live broadcast of events:

Brattleboro Area Chamber of Commerce

Brattleboro Food Coop

The Brattleboro Savings and Loan Association

Crispe & Crispe Law Offices

D&K's Jamaica Grocery

The Guilford Country Store

Phillips, Dunn, Shriver & Carroll, P.C.

Putney Food Coop

The Richards Group

Sam's Outdoor Outfitters

Sovernet Communications

Townshend Dam Diner

Trust Company of Vermont

The Tuxedo Gallery at VT Artisan Designs

West Townshend Country Store

Windsor & Windham Housing Trust

Below: Chamber president Vickie Case (center) recognizes BCTV's 40th anniversary. From left: Cor Trowbridge, Chris Lenois (board) Vlasta Popelka (staff) and Pauline Dean (board).



Members

BCTV had 105 individual members in FY16. This number increased slightly from last year. Anyone who resides, works, attends school, or volunteers for a nonprofit in Windham County may become a member of BCTV and create local programs with BCTV's equipment and technical support.

Nonprofit Members

Nonprofit organizations having an office in Windham County and serving Windham County residents may join BCTV as organizational, non-voting members. Annual benefits include one staff-produced studio or on-site production as well as access to BCTV's equipment and training.

AIDS Project of Southern Vermont
Arts Council of Windham County
Brattleboro American Legion Post 5
Brattleboro Area Prevention Coalition
Brattleboro Development Credit Corporation
Brattleboro Film Festival
Brattleboro Music Center
Brattleboro Retreat
Brattleboro Senior Meals
Brooks Memorial Library
Community of Vermont Elders (COVE)
Dummerston Conservation Commission
First Baptist Church
Guilford Community Church
Hilltop Montessori School
Landmark College
League of Women Voters
Mahalo Art Center



Putney Craft Tour artisans in BCTV's studio.

New England Youth Theatre
Project Feed the Thousands
Putney Craft Tour
Rescue Inc. Alumni
River Gallery School
Strolling of the Heifers
Sustainable Energy Outreach Network (SEON)
Vermont Council on Rural Development
Vermont Dept. of Health
West River Valley Thrives
Windham Child Care Association
Windham World Affairs Council
The Winston Prouty Center
Youth Services

BCTV Open Studio: BCTV's Open Studio show gives nonprofit organizations the opportunity to promote events or campaigns, and to raise awareness about the organization and its mission.

BCTV 'Open Studio' 2015-16	
Brattleboro Area Drop In Center: Project Feed the 1000s	Robert Fritz Film Festival
BDCC: Fast Tracks to Success	Strolling of the Heifers: 2015 Annual Parade
Brattleboro Retreat: Louis Josephson, CEO	Vernon Community Visit Day
Can Cops Cook?	Windham Cty Economic Development Program
Putney Craft Tour	

Municipal Partners

Town of Brattleboro
Town of Dummerston
Town of Guilford
Town of Jamaica
Town of Newfane
Town of Putney
Town of Townshend
Town of Vernon

Educational Partners

Brattleboro Town School District
Brattleboro Union High School
Leland and Gray Union High School
Windham Central Supervisory Union
Windham Southeast Supervisory Union

Producers & Editors

BCTV had 55 active volunteer producers who submitted local programming in 2015-16. Producers are listed below, followed by the number of programs they worked on or submitted.

(*BCTV staff – number listed for volunteer productions only)

Lynn Barrett (1)
James Banslaben (12)
Roland Boyden* (1)
Jeff Brewer (1)
Joe Bushey (7)
Allison Cram & Toby Moore
(BUHS-TV)
Javed Chaudhri & Roland
Vollbehr (5)
Rebecca Coffey (1)
Martin Cohn & Karen Wilson (9)
Karen Davis (18)
Maria Dominguez (57)
Andrika Donovan (20)
Nolan Edgar (1)
Merry Elder (9)
Amelia Farnum (2)
Tom Finnell (1)
Michael & Bryan Gantt (40)
Russ Grabiec (23)

Michael Hanish (5)
George Harvey &
Tom Finnell (60)
Bill Holiday & Reggie
Martell (13)
Cassandra Holloway (7)
Ian Kiehle* (2)
Landmark College: Geoff
Burgess & Ellen Wood (7)
Deborah Lazar* (1)
Andray Lee (1)
Chris Lenois (8)
Reggie Martell (7)
Gay Maxwell (7)
Greg McAllister (1)
MondoMediaworks (2)
Pete Millette (44)
Mike Mrowicki (10)
Alfred New & St. Michael's
crew (53)



Creating one of "Ezlerh's Random Videos."

Frederic Noyes* (8)
Lise Sparrow (1)
Ezlerh Oreste (21)
Andy Reichsman (5)
Austin Rice (3)
Em Richards* (1)
Ray Sebold (1)
Dan Seiden (3)
Kip Tewksbury (25)
Dakota Thomas (1)
Kathryn Turnas II (3)
Jim Verzino (5)
Oria Wind (1)
Trevor Wood (1)



"Let's Talk About Mental Health" hosts a studio guest via Skype.



Debbie Lazar covers Town Meeting Day in Putney.

Volunteers & Interns

The volunteers listed below contributed to BCTV by serving on the board or a committee, being a crew member, moderating roundtable discussions or providing commentary for live events. Interns work on our news show, edit “orphan projects,” digitize archives, operate cameras, and pursue their own interests.

James Banslaben
Lynn Barrett
Joe Bushey
Peter “Fish” Case
Janis Chaillou
Nell Curley
Karen Davis
Pauline Dean
Tom D’Errico
Maria Dominguez
Nolan Edgar
Beatriz Fantini
Thomas Finnell
Clark Glennon
Russ Grabiec
George Harvey
Adam Hinckley
Tim Johnson
Martin Langeveld

Deborah Lazar
Shanta Lee Evans-
Crowley
Kara Hamilton
Bill Holiday
Chris Lenois
Wendy Mason
Reggie Martell
Jim Maxwell
Abderrahim Mellal
Rich Melanson
Alfred New
Ezlerh Oreste
Em Richards
Kip Tewksbury
Kathryn Turnas
Francine Vallario
Jim Verzino
Roland Vollbeh



Nell Curley digitizing archives for the 40th.

Interns:

Jane Fenstermaker (BUHS)
Joshua Gentile (Hilltop)
Colin Greenleaf (Hilltop)
Adam Hinckley (BUHS)
Randy Leigh (Landmark)
Gabe Pofcher (BUHS)
Abby Sherlock (BUHS)
Ben Somin (Landmark)

Volunteer Hours:

BCTV tracks volunteer hours to measure the organization’s overall contribution to the community. Producers’ time to create local programming is estimated below.

Type of Volunteering	# Hours
Crewing for BCTV productions	285
Board of Directors	400
Producing: Field Work	1266
Producing: Editing	2093
Producing: Studio	864
Total Hours	4908



Colin Greenleaf (above) and Joshua Gentile from Hilltop Montessori School.

Training

Fiscal Year	Individual Certification	Group Trainings	Total Attendees
14-15	22	14	54
15-16	26	4	42

Video Production Training

BCTV offers training year-round on an individual basis for Camera Basics, Introduction to Digital Editing, and Studio Production. This has proven to be the most effective because instructors can tailor the training for experience and learning style, and because it eliminates scheduling conflicts. Trainees have staff support at BCTV as they work on their project. Staff also offer workshops such as: Audio for Video, Video on Any Device, PhotoShop for Video, and Creating a PSA for my Nonprofit.



Dan Seiden (l) and Kip Tewksbury at the edit suites.

Youth Video Camp

This summer's week-long "Video & Tech Camp" featured 14 videomakers aged 9-13 creating their own commercials and PSAs, along with a short movie, while learning camera skills, video editing, audio, special effects, stop-motion animation and green screening – and this year added Minecraft as a video tool. They premiered "Digital Inferno: The Breakfast Club Assembles" before a packed house of parents and fans.



The crew captures a scene with Dr. McEvilface, Mustacharang and Darth Vader Junior. Somehow this makes sense in the movie!

Equipment Use

BCTV’s camera kits for field production include the Canon Vixia, Canon XA10 and Canon XA20. The next kits to be purchased will be DSLRs.

Camera Kit Checkouts	2015-16			2014-15	Notes
	Total	Volunteer	Staff	Total	
Field kits #1 & #2: Canon Vixia	165	105	60	190	Small camera with shotgun accessory mic
Field kits #3 & # 4 & staff kit: Canon XA10	432	218	214	405	Small camera with two XLR audio inputs
Field kits #5 & #6: Sony Z5U	47	32	15	74	Declined in popularity due to size and weight.
Field kits #20 & #21 Canon XA20	176	34	142	112	20x zoom & additional audio controls.
Studio cameras: Canon XF105 (3)	263	129	134	277	HD Studio cameras and tripods- also for field use
Canon 60D - DSLR					Used by staff until 7/16
Total Uses	1083	518	565	1058	

Facilities Use - Hours	15-16	14-15	Change %
Editing Stations	2530	2541	-0.4
BCTV Studio	1052	1108	-5.1



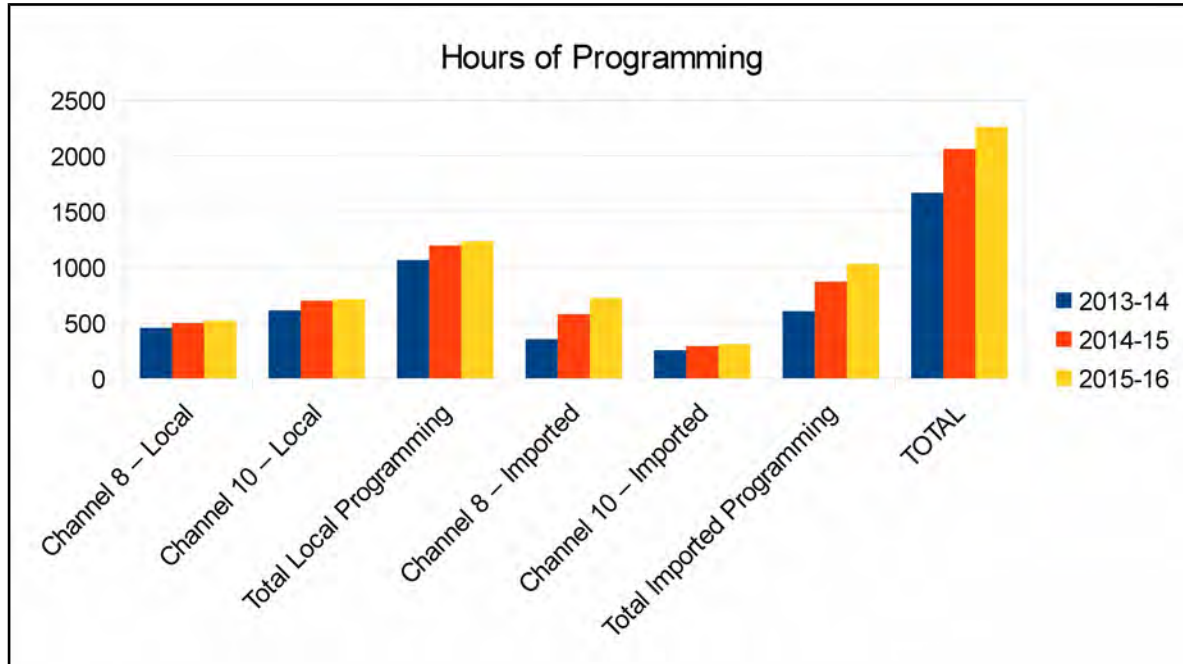
Roland flies the drone for aerial footage of Harris Hill Ski Jump.



Chris Lenois (l) puts the new studio desk to use interviewing Windham-4 candidates David Deen (l) and Mike Mrowicki (r).

Programming

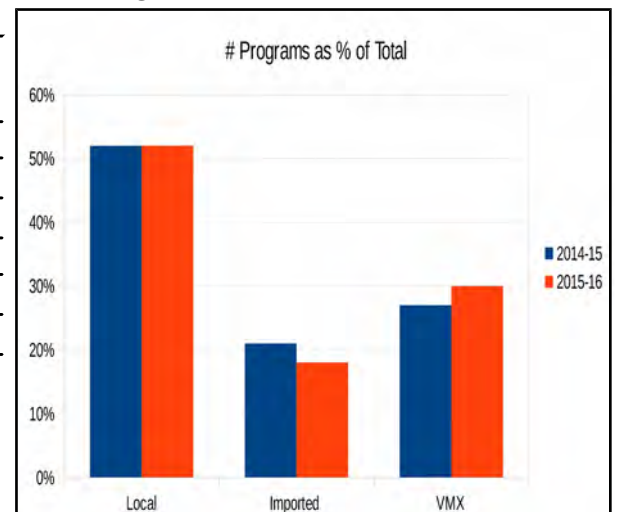
Locally-created programs constitute the majority of what you see on BCTV, with annual fluctuations. Vermont Media Exchange is BCTV’s main source of imported programming, which is produced by public access stations across Vermont.



Hours of First Run Programming	2015-16 Hours: Mins: Secs	Change from 14-15	% Total
Channel 8 – Local	518:44:47	4.6%	23.0
Channel 10 – Local	712:22:30	5.2%	31.5
Total Local Programming	1231:07:17	4.9%	54.5
Channel 8 – Imported	721:06:46	14.4%	31.9
Channel 10 – Imported	306:58:18	5.5%	13.6
Total Imported Programming	1028:05:04	11.5%	45.5
TOTAL	2260:00:21	7.8%	100.0

Type of Programming: The number of local programs on Channel 8 increased by 20% this year. Imported programming is from Vermont Media Exchange and downloading sites.

Number of Programs	2015-16	2014-15	Change from 13-14
Channel 8 - Local	688	568	21.1%
Channel 8 - Imported	369	395	-6.6%
Channel 8 - VMX	474	379	25%
Channel 10 - Local	535	555	-3.6%
Channel 10 - Imported	52	67	-22.4%
Channel 10 - VMX	231	199	16%
Total	2349	2163	8.6%



Local & Imported Series

Locally-produced series: Series programs are produced and submitted regularly throughout the year. Local series are given priority in scheduling over imported series. "BCTV" indicates staff production.

5:45 Live, BCTV/Roland Boyden
Agape Christian Fellowship, Michael & Bryan Gantt
Around Brattleboro, James Banslaben
ArtStory, Ezlerh Oreste & Shanta Lee Evans-Crowley
BCTV Open Studio, BCTV
Brattleboro Citizens' Breakfast, Kathryn Turnas II
Brattleboro Development Review Board Meeting, BCTV
Brattleboro Historical Society Presents, Bill Holiday & Reggie Martell
Brattleboro Housing Partnerships Bd, Merry Elder
Brattleboro Literary Festival, Maria Dominguez, Kip Tewksbury
Brattleboro Planning Commission Meeting, BCTV
Brattleboro Selectboard Meeting, BCTV
Brattleboro Town School District Meeting, BCTV
Brooks Memorial Library Lectures/ Author Talks, Maria Dominguez
BUHS School Board Meeting, BCTV
BUHS-TV News, Allison Cram & Toby Moore
Calvary Chapel West River Valley, Pete Millette
Dummerston Conservation Comm. Presents, BCTV
Dummerston Selectboard Meeting, BCTV
Energy Week, George Harvey & Tom Finnell
Ezlerh's Random Videos, Ezlerh Oreste
First Baptist Church, Karen Davis
First Wednesdays Presents, Maria Dominguez
Greater Good Entrepreneur, Jim Verzino
Guilford Selectboard Meeting, BCTV
It Happens in Brattleboro, gerry Del Monico
Jamaica Selectboard Meeting, BCTV
Keep Talking: A Community Dialogue on Mental

Health, Jill Terrell-Ouazanni and Gay Maxwell for the Brattleboro Retreat
Landmark Broadcasters, Landmark College/BCTV
Landmark College Presents, BCTV
Leland & Gray School Board Meeting, BCTV
Let's Talk About Mental Health and Addictions, Andrika Donovan
Meet the Candidates, Chris Lenois
Montpelier Connection, BCTV/ Rep. Mike Mrowicki
Newfane Selectboard Meeting, BCTV
Putney Selectboard Meeting, BCTV
Rivergarden Brown Bag Lunch Series, BCTV/SOTH
SAFSTOR Matters, Martin Cohn & Karen Davis
Slow Living Summit, BCTV
Southern VT Dance Festival, Maria Dominguez
Speaking Truth to Power, Gary Sachs & Kip Tewksbury
Sustainable Energy Outreach Network (SEON), Kip Tewksbury
St. Michael's Catholic Mass, Alfred New
Townshend Selectboard Meeting, BCTV
Windham Central Supervisory Union Executive Committee, BCTV
Windham Southeast Supervisory Union Act 46 Study Committee, BCTV
Windham World Affairs Council, Javed Chaudri & Roland Vollbehre
Vernon Selectboard Meeting, BCTV
Veterans Events, Russ Grabiec
VT Nuclear Decommissioning Citizen Advisory Panel, BCTV
Winston Prouty's Family Matters, Frederic Noyes

Imported series: These are programs produced regularly outside of BCTV's service territory and sponsored by a local resident. The local sponsor or producing station from VT Media Exchange is listed.

The Artful Word, CCTV
Common Good Vermont, CCTV
Coop+Kitchen videos, Brattleboro Food Coop
Cuban Bridge: Music Showcase, MMCTV
Dartmouth - Hitchcock Medical School
The David Pakman Show, Robin Rieske
Democracy Now! Shoshana Rihn
Ethan Allen Homestead Lecture Series, CCTV
The Folklorist, NewTV
The Future of Hunting, CAT-TV
For The Animals, CATV
Gov. Shumlin Press Conferences, ORCAMedia
Green Mountain Veterans for Peace, VCAM
Hunger Free VT, CCTV
Legislative Report, CCTV
New England Cooks, CVTV
Nuclear Free Future, CCTV
Organic Politics, FACTV
Poets & Their Craft, MMCTV

Rep. Peter Welch Press Conference
Rep. Pat Leahy Reports
The Rhema Word, FACTV
The Road to Recovery, Robin Rieske
Sanders Town Hall Meetings
Senior Moments, ORCAMedia
Spotlight on Vermont Issues, ORCAMedia
TED Talks, archive.org
That was the Week that Was, LPCTV
True North Reports, CCTV
Under the Dome, CCTV
Under the Golden Dome, RSM Distribution
UVM Community Medical School
Valley Homegrown, GCTV (Greenfield, MA)
VT State Board of Education
VT State House Coverage, ORCAMedia
VT Workers Center, CCTV

